

# BEYOND

## FIRST FLOOR

### ANTE ROOM

DAYS 1 & 2: EVENT REGISTRATION & INFO DESK

### DEMONSTRATION ROOM

DAYS 1 & 2: PARTNER PROGRAMMING

### GEORGIAN ROOM

DAYS 1 & 2: CATERING

### LIBRARY

DAY 1: BEYOND

DAY 2: RESEARCH SYMPOSIUM

### THEATRE

DAY 1: BEYOND

DAY 2: CoSTAR LAUNCH / PARTNER PROGRAMMING

### WRITING ROOM

DAY 1 & 2: CATERING

## EVENT SCHEDULE



## GROUND FLOOR

### CONVERSATION ROOM

DAYS 1 & 2: IMMERSIVE FUTURES LAB SHOWCASE

### GRAND ENTRANCE

DAYS 1 & 2: EVENT ENTRANCE

### CLOAKROOM

DAYS 1 & 2: DELEGATE CLOAKROOM

### MEZZANINE

DAYS 1 & 2: CATERING / NETWORKING

### SUNLEY ROOM

DAY 1 & 2: PARTNER PROGRAMMING

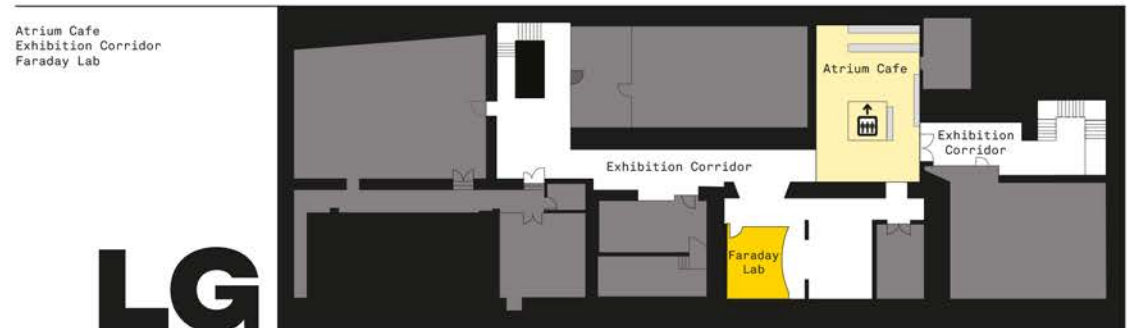
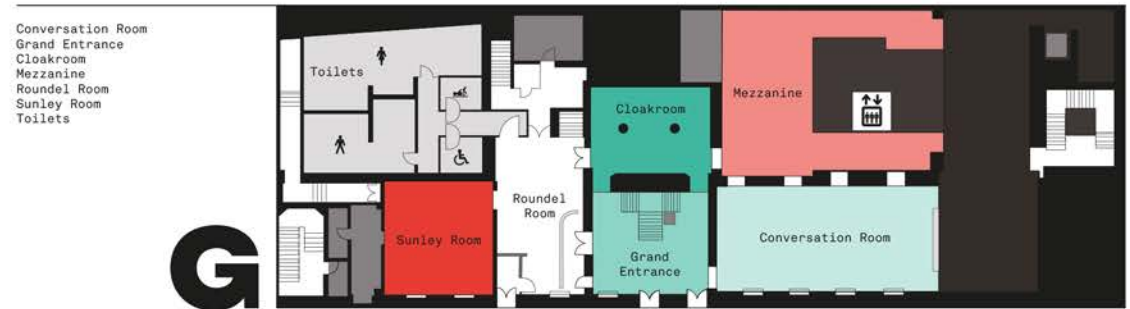
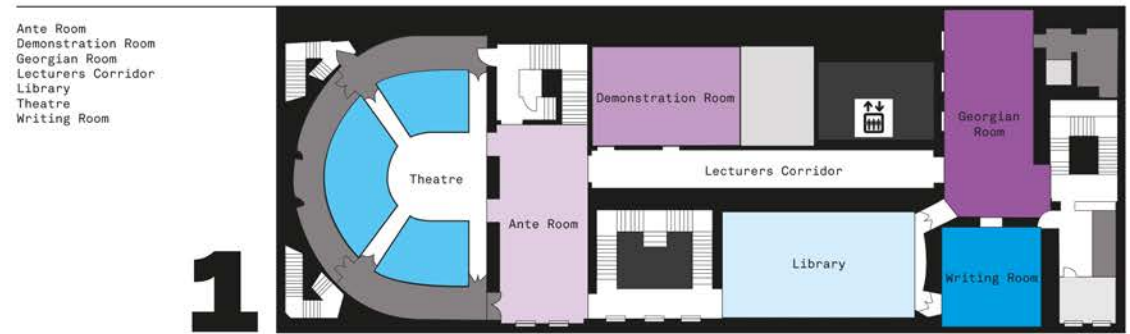
## LOWER GROUND FLOOR

### ATRIUM CAFE

DAYS 1 & 2: MEETING SPACE

### FARADAY LAB

DAYS 1 & 2: IMMERSIVE FUTURES LAB SHOWCASE



# BEYOND

## WEDNESDAY 22 NOVEMBER

SESSION	PROGRAMME	LOCATION
08:45 / 09:30 REGISTRATION	PARTNER PROGRAMME	ANTE ROOM
08:45 / 09:30 TEA AND COFFEE SERVED	CATERING	GEORGIAN ROOM MEZZANINE
09:00 / 16:00 IMMERSIVE FUTURES LAB OPEN	IMMERSIVE FUTURES LAB	CONVERSATION ROOM FARADAY LAB
09:00 / 16:30 OPEN MEETING SPACE	MEETING SPACE	ATRIUM CAFE
09:15 / 10:15 HOW AI CAN AID CREATIVITY: DISPELLING THE FEAR OF AI FOR ART AND ARTISTS	PARTNER PROGRAMME	DEMONSTRATION ROOM
09:30 / 11:30 CoSTAR LAUNCH	CoSTAR	THEATRE
10:00 / 11:00 TEA AND COFFEE SERVED	CATERING	GEORGIAN ROOM MEZZANINE
10:30 / 11:30 INNOVATIVE COLLABORATIONS: HOW TO UNLEASH THE CREATIVE POTENTIAL OF A NETWORK WITH CIRCE	PARTNER PROGRAMME	LIBRARY
10:30 / 11:15 INTERNATIONAL INNOVATION: TRANSFORMING THE FASHION AND TEXTILES SECTOR THROUGH COLLABORATIVE R&D PARTNERSHIPS	PARTNER PROGRAMME	SUNLEY ROOM
10:45 / 11:45 WE NEED TO DO THINGS DIFFERENTLY: RESPONSIBLE CREATIVE R&D FOR THE FUTURE	PARTNER PROGRAMME	DEMONSTRATION ROOM
11:45 / 13:30 LUNCH SERVED	CATERING	GEORGIAN ROOM MEZZANINE
12:00 / 13:00 AUDIENCE-CENTRED DESIGN AND EVALUATION	PARTNER PROGRAMME	SUNLEY ROOM
12:15 / 13:15 POWERING CREATECH: HOW SKILLS IN THE STAGE AND SCREEN INDUSTRIES UNDERPIN FUTURE SUCCESS	PARTNER PROGRAMME	DEMONSTRATION ROOM
12:30 / 16:00 RESEARCH SYMPOSIUM: AGENTS OF CHANGE, HOW R&D DRIVES TRANSFORMATION IN CREATIVE CLUSTERS	RESEARCH SYMPOSIUM	LIBRARY
13:30 / 14:30 ADVANCING MEDIA PRODUCTION: EXPLORING THE BOUNDARIES OF TECHNOLOGY-ENABLED LIVE PERFORMANCE	PARTNER PROGRAMME	SUNLEY ROOM
13:30 / 14:30 CREATIVE TECHNOLOGIES TRANSFORMING LIFE EXPERIENCES	PARTNER PROGRAMME	THEATRE
14:00 / 15:00 TEA AND COFFEE SERVED	CATERING	GEORGIAN ROOM MEZZANINE
14:45 / 15:45 INGAME AND BEYOND: FROM COLLABORATIVE R&D TO VIRTUAL PRODUCTION	PARTNER PROGRAMME	DEMONSTRATION ROOM
15:00 / 16:00 THE METAVERSE AND BEYOND	PARTNER PROGRAMME	SUNLEY ROOM