

BEYOND

FIRST FLOOR

ANTE ROOM

DAYS 1 & 2: EVENT REGISTRATION & INFO DESK

DEMONSTRATION ROOM

DAYS 1 & 2: PARTNER PROGRAMMING

GEORGIAN ROOM

DAYS 1 & 2: CATERING

LIBRARY

DAY 1: BEYOND
DAY 2: RESEARCH SYMPOSIUM

THEATRE

DAY 1: BEYOND
DAY 2: CoSTAR LAUNCH / PARTNER PROGRAMMING

WRITING ROOM

DAY 1 & 2: CATERING

EVENT SCHEDULE



GROUND FLOOR

CONVERSATION ROOM

DAYS 1 & 2: IMMERSIVE FUTURES LAB SHOWCASE

GRAND ENTRANCE

DAYS 1 & 2: EVENT ENTRANCE

CLOAKROOM

DAYS 1 & 2: DELEGATE CLOAKROOM

MEZZANINE

DAYS 1 & 2: CATERING / NETWORKING

SUNLEY ROOM

DAY 1 & 2: PARTNER PROGRAMMING

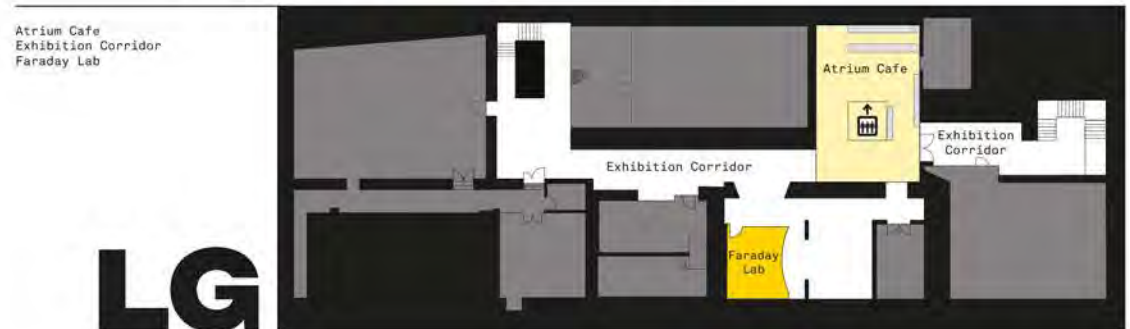
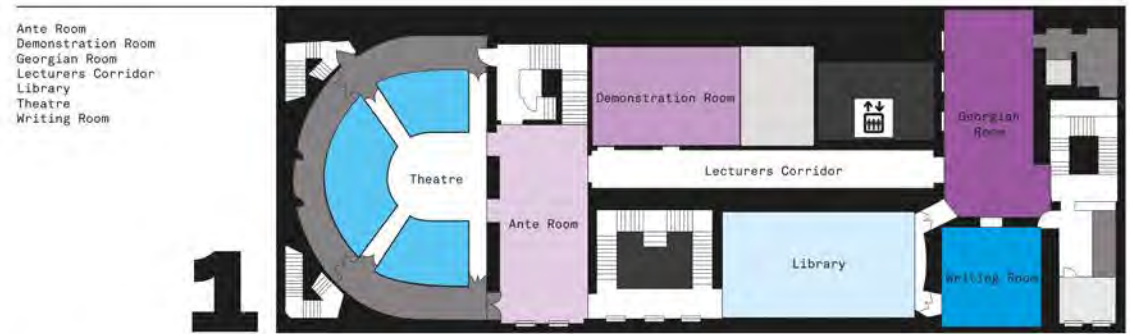
LOWER GROUND FLOOR

ATRIUM CAFE

DAYS 1 & 2: MEETING SPACE

FARADAY LAB

DAYS 1 & 2: IMMERSIVE FUTURES LAB SHOWCASE



BEYOND

TUESDAY 21 NOVEMBER

SESSION	PROGRAMME	LOCATION
08:15 / 09:00 REGISTRATION	BEYOND	ANTE ROOM
08:15 / 09:00 TEA AND COFFEE SERVED	CATERING	GEORGIAN ROOM MEZZANINE
09:00 / 09:05 INTRODUCING BEYOND 2023	BEYOND	THEATRE
09:00 / 16:30 OPEN MEETING SPACE	MEETING AREA	ATRIUM CAFE
09:05 / 09:20 REHANA MUGHAL, DIRECTOR CREATIVE ECONOMY, BRITISH COUNCIL	BEYOND	THEATRE
09:20 / 09:35 OMAN: USING ART & TECH TO TELL A NATION'S STORY	BEYOND	THEATRE
09:35 / 10:25 GENERATIVE AI AND THE CREATIVE INDUSTRIES: A CONVERSATION	BEYOND	LIBRARY
09:40 / 10:20 AMBITION & TRANSFORMATION: CREATIVE R&D PRACTICE IN THE GULF	BEYOND	THEATRE
10:00 / 11:00 TEA AND COFFEE SERVED	CATERING	GEORGIAN ROOM MEZZANINE
10:00 / 17:00 IMMERSIVE FUTURES LAB OPEN	IMMERSIVE FUTURES LAB	CONVERSATION ROOM FARADAY LAB
10:25 / 11:05 BREAK	BEYOND	THEATRE
11:10 / 11:15 BUREAU 555	BEYOND	THEATRE
11:20 / 12:05 EMERGING TRENDS IN THE CREATIVE ECONOMY: PERSPECTIVES FROM THE GLOBAL SOUTH	BEYOND	THEATRE
12:10 - 13:00 COLLABORATIONS IN MUSEUM STORYTELLING	BEYOND	LIBRARY
12:00 / 14:00 LUNCH SERVED	CATERING	GEORGIAN ROOM MEZZANINE
12:10 / 12:20 MAPPING ARTS & TECHNOLOGY: HONG KONG, JAPAN & S.KOREA	BEYOND	THEATRE
12:25 / 12:40 PANASONIC XR LAB: JAPAN IMMERSIVE TECHNOLOGY R&D	BEYOND	THEATRE
12:40 / 12:50 SCANNING THE WORLD	BEYOND	THEATRE
12:55 / 14:05 LUNCH	BEYOND	THEATRE
13:30 / 14:00 MINDSET XR: IMMERSIVE TECHNOLOGY FOR MENTAL HEALTH – THE STORY SO FAR 2022-2026	PARTER PROGRAMME	SUNLEY ROOM
14:10 / 14:20 FELIX'S ROOM	BEYOND	THEATRE
14:20 / 14:55 THE GREATEST SHOW IN THE WORLD? IN CONVERSATION WITH ABBA VOYAGE PRODUCER, SVANA GISLA	BEYOND	THEATRE
15:00 / 15:10 REMATCH	BEYOND	THEATRE
15:15 / 15:55 BUILD IT BUT WILL THEY COME? THE NEW BUSINESS OF IMMERSIVE EXPERIENCES	BEYOND	THEATRE
15:30 / 16:30 IDA NETWORK MIXER	PARTNER PROGRAMME	SUNLEY ROOM
15:30 / 16:30 TEA AND COFFEE SERVED	CATERING	GEORGIAN ROOM MEZZANINE
15:55 / 16:00 BEYOND 2023 WRAP-UP	BEYOND	THEATRE
17:00 / 19:00 DRINKS RECEPTION		THE REFINERY

BEYOND

WEDNESDAY 22 NOVEMBER

SESSION	PROGRAMME	LOCATION
08:45 / 09:30 REGISTRATION	PARTNER PROGRAMME	ANTE ROOM
08:45 / 09:30 TEA AND COFFEE SERVED	CATERING	GEORGIAN ROOM MEZZANINE
09:00 / 16:00 IMMERSIVE FUTURES LAB OPEN	IMMERSIVE FUTURES LAB	CONVERSATION ROOM FARADAY LAB
09:00 / 16:30 OPEN MEETING SPACE	MEETING SPACE	ATRIUM CAFE
09:15 / 10:15 HOW AI CAN AID DIVERSITY: DISPELLING THE FEAR OF AI FOR ART AND ARTISTS	PARTNER PROGRAMME	DEMONSTRATION ROOM
09:30 / 11:30 CoSTAR LAUNCH	CoSTAR	THEATRE
10:00 / 11:00 TEA AND COFFEE SERVED	CATERING	GEORGIAN ROOM MEZZANINE
10:30 / 11:30 INNOVATIVE COLLABORATIONS: HOW TO UNLEASH THE CREATIVE POTENTIAL OF A NETWORK WITH CIRCE	PARTNER PROGRAMME	LIBRARY
10:30 / 11:15 INTERNATIONAL INNOVATION: TRANSFORMING THE FASHION AND TEXTILES SECTOR THROUGH COLLABORATIVE R&D PARTNERSHIPS	PARTNER PROGRAMME	SUNLEY ROOM
10:45 / 11:45 WE NEED TO DO THINGS DIFFERENTLY: RESPONSIBLE CREATIVE R&D FOR THE FUTURE	PARTNER PROGRAMME	DEMONSTRATION ROOM
11:45 / 13:30 LUNCH SERVED	CATERING	GEORGIAN ROOM MEZZANINE
12:00 / 13:00 AUDIENCE-CENTRED DESIGN AND EVALUATION	PARTNER PROGRAMME	SUNLEY ROOM
12:15 / 13:15 POWERING CREATECH: HOW SKILLS IN THE STAGE AND SCREEN INDUSTRIES UNDERPIN FUTURE SUCCESS	PARTNER PROGRAMME	DEMONSTRATION ROOM
12:30 / 16:00 RESEARCH SYMPOSIUM: AGENTS OF CHANGE, HOW R&D DRIVES TRANSFORMATION IN CREATIVE CLUSTERS	RESEARCH SYMPOSIUM	LIBRARY
13:30 / 14:30 ADVANCING MEDIA PRODUCTION: EXPLORING THE BOUNDARIES OF TECHNOLOGY-ENABLED LIVE PERFORMANCE	PARTNER PROGRAMME	SUNLEY ROOM
13:30/ 14:30 CREATIVE TECHNOLOGIES TRANSFORMING LIFE EXPERIENCES	PARTNER PROGRAMME	THEATRE
14:00 / 15:00 TEA AND COFFEE SERVED	CATERING	GEORGIAN ROOM MEZZANINE
14:45 / 15:45 INGAME AND BEYOND: FROM COLLABORATIVE R&D TO VIRTUAL PRODUCTION	PARTNER PROGRAMME	DEMONSTRATION ROOM
15:00 / 16:00 THE METAVERSE AND BEYOND	PARTNER PROGRAMME	SUNLEY ROOM